



HARALD SEIFERT

SUCCESSSTORY
NR.12

Seifert Logistics Group

“Logistics - for some only a word, for me a passion. Behind logistics is a system that is constantly changing and drives me to always be one millimeter ahead of competition, thus implementing the trends of the future today.”

From a transport company and freight forwarder to a contract logistics provider

Founded in 1947, the Seifert Logistics Group (SLG) has been one of the top 100 logistics companies in Germany for several years. It all started on a small level - as a transport company with just five employees. Passion, entrepreneurial spirit, and a tendency towards perfection not only earned Harry Seifert the nickname „Mr. Perfect“, but also led to a transport company becoming an internationally active contract logistics provider under his management.



Behind innovative inventions, their implementation and the companies that create them, there are always people with a passion for progress and development, who make these things their life-goals. They have the urge to turn ideas into reality, to improve on existing conditions, in the world in general and in their own lives.

Today, the SLG employs more than 2,000 people at over 40 locations in Europe. With more than 700,000 square meters of warehousing space, the corporate group is active as a service provider in the chemical, automotive, building materials, pharmaceutical, paper and consumer goods sectors.

Engine assembly and value-added services

As a logistics company, the SLG operates throughout Europe in the part and full truck load sector for international customers. The company's portfolio focuses on special solutions and value-added services for customers from various industries. From quality controls to pre-assembly and the assembly of engines, complex activities along the supply chain are part of the tasks as a fulfilment service provider. The nomination as a finalist for the Daimler Supplier Award in the category partnership is proof of this.

Digitalization initiative at the SLG

As a pioneer in digitalization and innovation, pilot projects are tested and developed with cooperation partners within the scope of the Seifert Digital

Roadmap. These include, for example, the collaboration of humans and robots in order picking processes. Furthermore, the use of drones for inventory and the digitalization of analog processes with the help of apps. In 2021, the Group invested in its own production capacities for additive manufacturing (AM). AM will thus be successively expanded as an independent business unit to counteract the changes in business models, increasing flows of goods and rising inventory levels.

Investment in the future I

Multi-user logistics center Ulm North

2021 the SLG has announced that a new multi-user logistics center will be built in the north of Ulm. The contract logistics provider is thus making the largest single investment in the company's history. With its own highway exit on the A8 and in the immediate proximity of the Container Station, 60,000 pallet spaces and block storage areas for all logistics services as well as space for value-added services will be created by 2022.

www.seifert-logistics.com

These people put their knowledge, passion, money and time into projects which then, ideally, meet with success. Concrete examples of success such as these are the best motivation!

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www.nanuuu.de

